



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 R1

Results as of: 2/17/2014 11:17:44AM

GMT: ED LECIUS

LOCATION NEW YORK

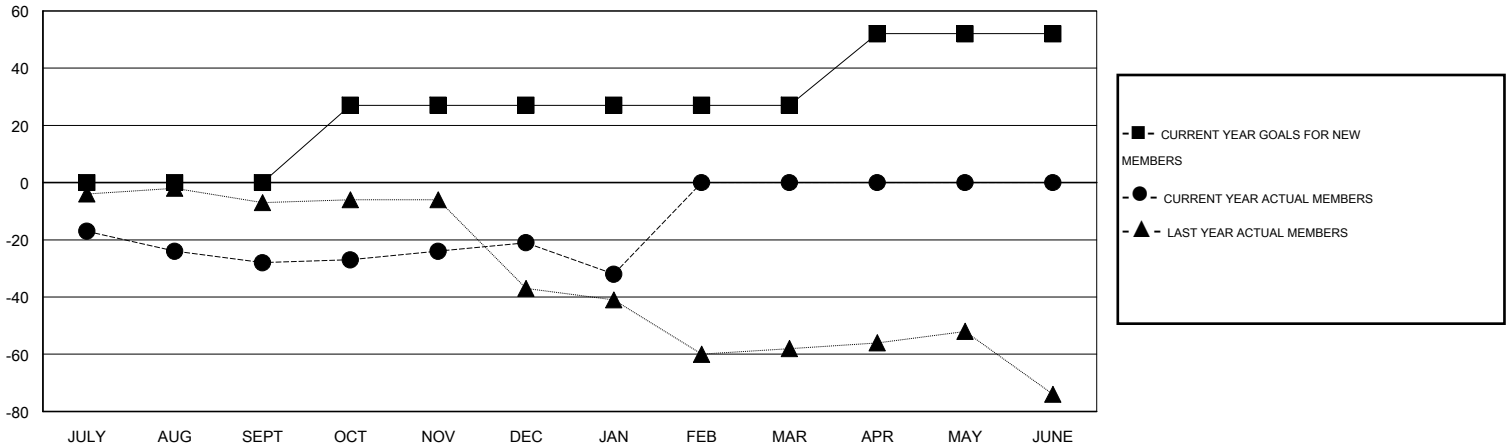
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|--------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 0 | 12 | 40 | -28 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 27 | 20 | 13 | 7 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 0 | 5 | 16 | -11 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 25 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------------|---|----------------------------|
| DROPPED CLUBS: 0 | 14 CLUBS OF 31 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION |
| | | MALE 636 (68.98%) |
| | | FEMALE 286 (31.02%) |
| DROPPED MEMBERS | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS 116 |
| DECEASED 1 | | HEAD OF HOUSEHOLD 55 |
| CLUB CANCELLED 0 | | NON-HEAD OF HOUSEHOLD 61 |
| OTHER 68 | | |
| TOTAL 69 | | |